

Valerie Marsman

CLINICAL PSYCHOLOGY PHD STUDENT

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OBJECTIVE

- "Aspiring psychology professional seeking a practicum internship to leverage academic knowledge and gain hands-on experience in clinical settings, while contributing to the mental health and well-being of diverse clients."

PROFILE

I am a Clinical Psychology PhD student at Walden University with a 4.0 GPA and published research on *Parents' Experiences With Their Child's Psychotherapy and Mental Illness*. My clinical training emphasizes evidence-based and relational approaches, with skills in CBT and psychodynamic interpersonal therapy. Committed to lifelong learning, I have completed NICABM continuing education courses, attended workshops through Walden and the Arizona Psychological Association, and participated in a peer consultation group. Since relocating to Ohio, I have expanded my network through local volunteer and mental health organizations and received mental health first aid training. I possess foundational skills in case conceptualization, clinical assessment, and diagnosis.

EXPERIENCE

OWNER

goCerebral | Phoenix, Arizona | Jun 2013 - Present

Comprehensive digital marketing services, including in-depth analysis of social media and website content, with tailored action plans for posts and advertising designed to maximize audience engagement and retention. Expertise includes optimizing search visibility, enhancing visual appeal, and improving overall functionality of digital marketing to ensure a strong and effective online presence.

Managed client relationships to ensure satisfaction, support goals, and provide expert solutions. Guided clients through rebranding and business refocusing to align with personal and professional objectives. Served as a consultant during significant business and life transitions, helping clients make informed decisions for their future. Delivered outcomes such as improved balance, clearer focus, and implementation of online resources including websites and social media, often resulting in increased sales.

SPECIAL EVENTS PLANNER

Town of Cave Creek | Cave Creek, Arizona | May 2011 - Jun 2013
<https://cavecreekaz.gov/>

The **Town of Cave Creek** is a municipal government in Arizona that operates under a council-manager system. The organization's role is to provide essential services, manage infrastructure, enforce local laws, and support the town's growth and quality of life.

Began as an intern for the Desert Foothills Film Festival in 2011, and in 2012 was promoted to Special Events Planner for the Taste of Cave Creek. Responsibilities included facilitating effective communication between the Town and all event participants, coordinating event space setup, and managing logistics. Distributed necessary documentation to participants and maintained ongoing contact to address inquiries and provide support. Assisted in managing the event's social media presence. During my tenure as Special Events Planner, event attendance doubled.

EDUCATION

DOCTOR OF PHILOSOPHY IN CLINICAL PSYCHOLOGY

Walden University | Expected: Aug 2027

Coursework included cognitive assessment, personality assessment, multicultural psychology, ethics, clinical psychopharmacology, interpersonal therapy, psychopathology, and understanding violence, risk, and threat assessment. Participated in multiple in-person residencies focused on case conceptualization, assessment (MMPI-2 and WAIS-IV), and related clinical skills. Completed dissertation titled *Parents' Experiences With Their Child's Psychotherapy and Mental Illness*.

MASTER OF SCIENCE IN PSYCHOLOGY

Walden University | Graduated: Nov 2020

BACHELOR OF BUSINESS ADMINISTRATION (BBA), MARKETING

DeVry University | Graduated: May 2014

Completed coursework in critical thinking and problem-solving, business management, and ethics. Awarded the Herman DeVry Scholarship for outstanding academic achievement. Inducted into the Alpha Chi Honor Society and earned three Senior Project Medals.

SKILLS

Active listening • Setting boundaries • Conflict resolution • Positive reinforcement • Time management • Collaborative decision-making • Negotiation skills • Cultural competence • Crisis intervention skills • Case conceptualization • Community resources/referrals • Ethical decision-making • Rapport building • Psychoeducational delivery • Intervention delivery

LANGUAGES

- English
- Spanish